



THE EUROPEAN INSTITUTE FOR ADVANCED STUDIES IN MANAGEMENT

NETWORKING SINCE 1971

PLACE DE BROUCKÈRE-PLEIN - 31 - 1000 BRUSSELS - BELGIUM - Tel: 32 2 2266660 - Fax: 32 2 5121929

17TH EUROPEAN DOCTORAL SUMMER SCHOOL IN TECHNOLOGY MANAGEMENT

INNOVATION INTERFACES

UNIVERSITY OF TWENTE, THE NETHERLANDS, AUGUST 17-24, 2007

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SUPPORTED BY

radma

www.radma.org



<http://www.igs.utwente.nl/>,

Creativity and Innovation management

(www.blackwellpublishing.com/caim)

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LOCAL CHAIR & COORDINATION

PETRA DE WEERD-NEDERHOF, University of Twente

TAUNO KEKALE, University of Vaasa

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STEERING COMMITTEE

Koenraad DEBACKERE, K.U. Leuven, Belgium

Olaf FISSCHER, University of Twente, The Netherlands

Petra DE WEERD-NEDERHOF, University of Twente, The Netherlands

Holger ERNST, WHU Otto Beisheim School of Management, Germany

Tauno KEKALE, University of Vaasa, Finland

Jeff BUTLER, RADMA

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TUTORS

Petra de Weerd-Nederhof, University of Twente, The Netherlands,
www.bbt.utwente.nl/oohr/staff/academic/weerd

Jeff Butler, University of Manchester, UK
<http://virtualsoociety.sbs.ox.ac.uk/people/butler.htm>

Tauno Kekale, University of Vaasa, Finland
<http://lipas.uwasa.fi/~tke/kotisivu.html>

Koenraad Debackere, KU Leuven, Belgium
<http://www.econ.kuleuven.be/eng/fetew/medewerker/userpage.aspx?PID=541>

Wim Vanhaverbeeke, Hasselt University & Eindhoven University of Technology, The Netherlands
<http://users.telenet.be/vanhaverbekewim/>

Holger Ernst, WHU Otto Beisheim School of Management, Germany
<http://www.whu.edu/cms/index.php?id=543>

Abbie Griffin, David Eccles School of Business, The University of Utah
<http://www.business.utah.edu/bios/bios.php?first=Abbie&last=Griffin>

Erik Jan Hultink, Faculty Industrial Design Engineering instead of Industrial Design Management
<http://www.io.tudelft.nl/live/pagina.jsp?id=09180abf-05be-4f62-a2e5-dd7d67f7fa93&lang=en>

Ellen Enkel, University of St Gallen, Switzerland
http://www.alexandria.unisg.ch/persons/Ellen_Enkel

Klaasjan Visscher, University of Twente, The Netherlands
<http://www.bbt.utwente.nl/oohr/staff/academic/visscher/>

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THE CONCEPT

The Summer School is a valuable experience for anyone involved in doctoral work in the area of technology and innovation management. It provides a unique opportunity for doctoral students in technology management to learn from presentations of leading academics in the field and to meet colleagues with similar research interests. During the intensive one-week course, the participating students have the opportunity to discuss their research programs

with senior professors and with other PhD students in interactive workshops, and to meet the editors of the journals R&D Management, Creativity and Innovation Management, Journal of Workplace Learning and Zeitschrift fuer Betriebswirtschaft. A company visit is also scheduled to a firm leading in the area of technology and product innovation.

The European Doctoral Summer School was first organised by Professor Klaus Brockhoff at the University of Kiel in 1991. Since then the School has been held in different locations: Manchester Business School in the UK; Katholieke Universiteit Leuven in Belgium, University of Twente, the Netherlands; Politecnico di Milano, Italy; WHU Otto Beisheim Graduate school of Management, Vallendar, Germany. Since 2000, the European Doctoral Summer School in Technology Management has been organised jointly with EIASM (see www.eiasm.be). The number of alumni from the Summer School now exceeds 300. A considerable number of Summer School alumni and tutors are still in touch with each other and play active roles in the field of Technology Management.

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THE FORMAT

The Summer School kicks off with a tutoring session by Abbie Griffin, directly focussing on this' years theme: Innovation Interfaces. Abbie will take an NPD process perspective to the theme, looking at the 3 major transitions in NPD - from invention to project acceptance, from acceptance to implementation, and from implementation to launch, and reporting on her recent research on transitions from invention into project implementation. Two more sessions within the interfaces theme will address interfaces with marketing throughout innovation processes, and university-industry interfaces. On the Sunday we introduce a more informal session, with ample attention for PhD thesis development and publication issues, and opportunities to laisiez with 3 journal editors. Halfway through the Summerschool an excursion is planned to a high tech venture in the twente area. The second half of the week includes sessions on open innovation, global R&D management and Intellectual Property management and innovation Performance. During the SummerSchool, student presentations and discussions will be organised around clusters of topics based on students' own research areas, whereby students each will have a full hour to present and discuss their work to the group and one or more tutors.

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THE PROGRAMME

Preliminary Programme

Thursday 16 August

Arrivals, individual activities

Friday 17 August

9.00-9.30	Welcome Dr. Petra de Weerd-Nederhof
9.30-13.00	Innovation Interfaces I – a process perspective Prof. Abbie Griffin
Lunch	
14.00-17.30	Student presentations

Saturday 18 August

9.00-12.30	Innovation Interfaces II - R&D Marketing Interfaces Prof. Erik Jan Hultink
Lunch	
13.30-17.30	Student presentations

Sunday 19 August

14.30-16.00	"Judgment day: what is required in a PhD Thesis evaluation ?"
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"Don't do this - lessons learned from rejected journal articles."

Prof. Tauno Kekale

BBQ

with more tips from Journal editors Jeff Butler (R&D Management), Olaf Fisscher and Petra de Weerd-Nederhof (Creativity and Innovation Management, Tauno Kekale (Eur. Editor Journal of Workplace Learning)

Monday 20 August

9.00-12.30 Innovation Interfaces III - University/Industry interfaces
Prof. Koenraad Debackere

Lunch

13.30-17.30 Student presentations

Tuesday 21 August

9.00-12.30 Visit to Twente Institute for Wireless and Mobile Communications (www.ti-wmc)

Lunch

13.30-17.30 Student presentations
Dr Klaasjan Visscher

Wednesday 22 August

9.00-12.30 Open Innovation
Prof. Wim Vanhaverbeeke

Lunch

13.30-17.30 Student presentations

Thursday 23 August

9.00-12.30 Cross Industry Innovation
Dr Ellen Enkel

Lunch

13.30-17.30 Student presentations

Friday 24 August

9.00-12.30 "Intellectual property management and innovation performance"
Prof. Holger Ernst

Lunch

13.30-17.30 Student presentations

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APPLICATION REQUIREMENTS

Students will be selected according to the novelty and the quality of their research interests and by an indication that they will be able to benefit and learn effectively from their participation. **Students should at least have finished their first PhD year in order to be eligible.** They must show that they will be able to contribute to the event. Students will have their own one-hour session presenting their research to one of the tutors and the other participants (including discussion & feedback). For this, they are required to submit a short paper (about 5-10 pages, in English) describing their research topic, also addressing methodological issues and choices made. This paper will

be circulated among all participants and read and commented on during the Summer School by one of the tutors and by other students. The number of participants will be limited to 30 to create a stimulating environment. Interested doctoral students should register on-line via www.eiasm.be no later than **June 15th, 2007**. Notifications of acceptance will be made before June 30th, 2007. Please note that the deadline for submitting the paper is also June 15th, 2007. Presentations can include further material based on the progress made between handing in the paper and the Summer School, but should be sent electronically via e-mail (p.c.deweerd@utwente.nl) no later than August 5th, 2007.

For further information on the program content and registration please contact Dr. Petra de Weerd-Nederhof (p.c.deweerd@utwente.nl). First year PhD Students interested 2008 (KULeuven, Belgium) can contact Dr. Petra de Weerd-Nederhof (p.c.deweerd@utwente.nl).

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PRACTICALITIES

TIME AND LOCATION

The seminar will be held at the University of Twente., The Netherlands
The programme will start on August 17, 2007 and is scheduled to end August 24, 2007

REGISTRATION FEES AND ACCOMMODATION EXPENSES

Participating students will be required to pay a fee of 900 €. This fee includes participation to the seminar, the documents, lodging including breakfast, lunches and a number of dinners.
Doctoral students will be assigned rooms for two. Should you wish a single room, an extra fee of 50 EUR will be charged to you.
Cancellation made before July 30, 2007 will be reimbursed with 10% deduction of the total fee. No reimbursement will be possible after that date.

SCHOLARSHIPS

A number of scholarships for 750 Euros each are available from RADMA (see www.RADMA.org) as well as from the University of Vaasa and from the journal Creativity & Innovation Management. Applications from Eastern Europe or LDC's are especially welcomed. Applicants who would like to be considered for one of these scholarships should contact the local organisers separately (p.c.deweerd@utwente.nl) at the same time as registering via EIASM.

APPLICATION PROCEDURE

Interested doctoral students should register online and upload the required documents no later than June 15, 2007.

The application form should include:

- a 5-10 page short paper in English describing your doctoral research topic, methodological issues and choices made
- Your curriculum vitae

Notification of acceptance will be made before June 30, 2007

To apply online, please click here.

REGISTER ONLINE

For more information, please contact the organisers through

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