

SUMMER SCHOOL IN MANAGEMENT ACCOUNTING RESEARCH (SSMAR)

16TH – 20TH, JUNE 2008

UNIVERSITY OF BOLOGNA, FORLÌ CAMPUS
P.LE DELLA VITTORIA NO. 15 – 47100 FORLÌ (FC) - ITALY

This Summer School offers an overview on Management Accounting, with regards to:

- The theoretical aspects, moving from the origin up to the emerging theories;
- The research issues, in terms of research approaches and techniques;
- Communication strategy, through publications and conferences both in a national and in an international context.

The main aims of this course are the following:

- To reinforce and upgrade the knowledge about Management Accounting theories, models and approaches;
- To learn how to identify and implement proper research techniques in Management Accounting studies;
- To understand how to write and present papers for national and international conferences and reviews.

The programme explores the following main **topics**:

- Management Accounting Origin and Fundamentals;
- Trends and Contemporary Management Accounting Systems;
- Management Accounting Research Approaches (case studies, quantitative vs. qualitative research, longitudinal studies, etc.);
- Quantitative Research Approaches;
- How to get published and to write/present papers at international conferences.

Target group and prerequisites for admission

The school is suited for Italian and foreign graduate students and post-graduate students, PhD students, and researchers.

The selection of participants will be based on their curriculum vitae and an optional letter of presentation by a supervisor or a colleague. English knowledge is required, because **English** will be the official language of the school.

General information

The **faculty** includes:

- FABIO ANCARANI – University of Bologna
- LINO CINQUINI – Sant'Anna School for Advanced Studies of Pisa
- PAOLO COLLINI – University of Trento
- JAMES GUTHRIE – University of Sydney
- CAROL J. MCNAIR – US Coast Guard Academy, New London, CT
- ELISA MONTAGUTI – University of Bologna
- RICCARDO SILVI – University of Bologna
- DAVID W. YOUNG – Boston University School of Management

The course offers a 5 days full immersion (7-8 hours daily). The program uses several different pedagogical approaches, depending on the nature of the content being explored (traditional lectures, project work, discussion of case studies with student participation).

Credits and evaluation

2 education credits (ECTS) will be delivered to students who will attend at least 80% of the activities.

A Certificate of Completion will be awarded to those individuals who successfully complete the program.

Admission and fee

The **registration fee** is €400,00. It covers courses, reading materials, welcome refreshment, lunches and coffee breaks, administrative support. **Accommodations** and the remaining meals are not covered. Participants are invited to stay in one of the hotels near the campus, listed in the application form. Each participant is responsible for making his own hotel reservation.

For **application** send a curriculum vitae to ecofo.ssmar@unibo.it, together with the completed application form and an optional letter of presentation.

All application materials are due by 23 April 2008. By 30 April 2008, selected individuals will be notified of their acceptance by e-mail.

The registration fee of €400,00 is due by 16 May 2008, by bank transfer. In case of cancellation before 31 May 2008 by e-mail a partial refund (60% of the fee) is foreseen.

Key dates:

23 April, 2008	Application deadline
30 April, 2008	Notification of acceptance
16 May, 2008	Payment deadline (€400,00)
31 May, 2008	Cancellation with partial refund of 60% (€240,00)

Organisation

Co-Directors of the school:

PROF. RICCARDO SILVI - PROF. CAROL J. MCNAIR
University of Bologna, Forlì Campus
P.le della Vittoria, no. 15
47100 Forlì (FC) Italy
E-mail address: riccardo.silvi@unibo.it
Tel. +39.0543.374629

For additional information:

ANNA RAFFONI
University of Bologna, Forlì Campus
E-mail address: ecofo.ssmar@unibo.it
Tel. +39.0543.374.637

Organization staff:

DR. MONICA BARTOLINI
University of Bologna, Forlì Campus
E-mail address: monica.bartolini4@unibo.it
Tel. +39.0543.374.636

Scientific Committee:

PROF. LINO CINQUINI (Sant'Anna School for Advanced Studies of Pisa)
PROF. PAOLO COLLINI (University of Trento)
PROF. CAROL J. MCNAIR (US Coast Guard Academy, New London, CT)
PROF. RICCARDO SILVI (University of Bologna)

DR. FRANCO VISANI
University of Bologna, Forlì Campus
E-mail address: franco.visani2@unibo.it
Tel. +39.0543.374.637

