

Surviving the Phd

2011 Edition

Instructor:

Alberto Di Minin

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Day: February 2nd

Time: 18.00-20.00

Room: 1 palazzo toscanelli

How it all started.. An introductory conversation

Lecturer: [Alberto Di Minin](#)

Day: February 25th

Time: 18.00-20.00

Room: 8

Understanding Historical Analysis

Guest Lecturer: [Federico Frattini](#) – Politecnico di Milano

Assignment questions:

- *Which differences do you see between Golder&Tellis's and my use of historical analysis?*
- *Which are the main drawbacks of historical analysis in your opinion?*
- *Do you think that historical analysis can be of help for your research? If so, how?*

Day: March 25th

Time: 10.00-12.00

Room: 8

Think as a Reviewer

Guest Lecturer: [Sofiane Achiche](#) – Technical Univ. of Denmark

Assignment questions:

What are the main limitations you see with the data collection part of the paper?

Why is it that the authors chose random shapes to test their assumptions? What is your point of view about it.

If you were a reviewer state reasons that would make you:

1. Accept the paper
2. Reject the paper

Day: April 1st

Time: 11.00-13.00

Room: 3

The Journey of an Idea: Reflections on How we Got Published in Administrative Science Quarterly

Guest Lecturer: [Simone Ferriani](#) – Univ. Bologna

Assignment question:

Carefully read "Integrating Ecologies" by Cattani, Ferriani, etc.

"What are the strengths and weaknesses of this paper?" Come to the class prepared to criticize the paper. I recommend you prepare a sketchy list of critical issues that you would probably point out if you were a reviewer. I will then guide you through the real comments from the ASQ reviewers and the authors' responses. It will be an opportunity for you to compare your comments with the reviewers' ones and, more generally, to get "behind the scenes" of the publication journey of an idea into a top management journal.

Day: May 9th

Time: 18.00-20.00

Room: 8

Theory Building

Guest Lecturer: [Daniel Pittino](#) – Univ. Udine

Assignment questions:

- How would you improve the theory in this paper? Which theoretical perspective(s) would you privilege to develop a compelling conceptual model behind the hypotheses?
- Try to develop different theoretical approaches to the phenomenon analysed in the paper according to the variety of paradigms described in the Gioia and Pitre article

Day: May 20th

Time: 14.00-16.00

Room: 6

Preparing a good Job Market Paper

Guest Lecturer: [Mattia Bianchi](#) – Stockholm School of Economics

Assignment

Take a look at paper and review letter.

Try and write back a page of response to one of the comments that you think you are able to address. Try to use the formal language that you would use directly with the Editor.

Day: June 14th

Time: 18.00-20.00

Room: 6

Identifying and Addressing a Gap in the Literature

Guest Lecturer: [Francesco Sandulli](#) – Univ. Complutense de Madrid

Assignment Questions:

- What is the gap authors have found in the literature?
- Do you agree with the approach that they chose to identify this gap?
- From a methodological perspective, authors use DEA (Data Envelopment Analysis). Is this the most appropriate tool for this type of analysis. What would you have done?

Day: July 12th

Time: 11.00-13.00

Istituto di Management

Addressing reviewers concerns

Guest Lecturer: [Fabrizio Cesaroni](#) – Univ. Carlos III de Madrid

Assignment:

Among the four comments brought forward by reviewers, pick one or two and try and address them, or draft a response strategy. Remember that you need to provide a feasible and constructive way to respond.