



Scuola Superiore
Sant'Anna

IdM Lunch Seminars 2014/15

Phd in Management

Version of September 29, 2014

The research seminars are organized by the Istituto di Management within the PhD in Management (www.phdmanagement.sssup.it). They will take place every **wednesday**, from 1 to 2 pm. Language of the seminars will be English every time non Italians will be present. For information: s.pizzini@sssup.it

Date - Aula	Speaker	Title	Presented by
Oct 15	Francesco Testa, SSSA	Removing doubt regarding the effectiveness of certified EMS: a key role for the internalization of environmental practices	Marco Frey
Oct 22	Mattia Bianchi		Alberto Di Minin
Oct 29	Dries Faems		Alberto Di Minin
Nov 5			
Nov 12	Elisa Salvador , Ecole Polytechnique, Paris	Are traditional industrial partnerships so strategic for research spin-off development? Some evidence from the Italian case	Andrea Piccaluga
Nov 19	Andrea Tenucci, SSSA	Exploring the potential role of Management Accounting in Servitizing Manufacturing Companies	Lino Cinquini
Nov 26	Massimo Battaglia, SSSA	Public policies of promotion of CSR amongst SMEs and effects on competitiveness: the case of Tuscany	

Dec 3	Giancarlo Michellone, Alessandro Cannavacciuolo	Open Innovation: chi la racconta e chi la fa	Andrea Piccaluga
Dec 10			
Jan 14			
Jan 21			
Jan 28			
Feb 4			
Feb 11	Simone Guercini, Università di Firenze	Adoption and scope of heuristics in business networks	
Feb 18			
Feb 25			
March 4			
March 11			
March 18			
March 25			
April 1			
April 8	Nicola Orsini, Karolinska Institutet		
April 15			
April 22			
April 29			
May 6			
May 13			
May 20			
May 27			