

**ISTITUTO
DI MANAGEMENT**



**Scuola Superiore
Sant'Anna**



Title of the course: **Action-research: Researchers or Consultants?**

Lecturer: **Nicola Bellini, Istituto di Management, Scuola Superiore Sant'Anna.**

n.bellini@sssup.it

Short description of the course and exam

- Methodological issues related to the management projects on the field: discussion of cases of policy analysis and design.
- Defining action research: "mode 2" knowledge production and the "third task" of universities.
- The policy network approach.
- Action research in perspective: antecedents and variations.
- Main characters of action research projects: subjectivity, integrity, generalization, trans-contextual credibility, workability.

Exam: a take-home exam (one short essay)

Student commitment and preparation for the course

As this is an introductory course, no background preparation is needed. Attendance to classes is required.

Location, dates and time

The course will take place at Istituto di Management, Palazzo Alliata, Piazza Martiri della Libertà 24, Pisa. **You can check the dates on the PhD Management calendar.**

March 11, 2013 – 10.00-13.00

March 12, 2013 – 15.00-18.00

March 15, 2013 – 9.00-13.00

Recommended readings

D.J. Greenwood, M. Levin, *Introduction to Action Research. Social Research for Social Change*, 2nd edition, Thousand Oaks: Sage, 2007

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DI MANAGEMENT**



**Scuola Superiore
Sant'Anna**



Title of the course: **Introduction to the political economy of regional economic development: critical issues**

Lecturer: **Nicola Bellini, Istituto di Management, Scuola Superiore Sant'Anna.**

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Short description of the course and exam

The course analyzes some of the critical issues in regional economic development:

- change, resilience, lock-in;
- the knowledge economy;
- regional innovation platforms;
- sustainable internationalization;
- identity, image, branding.

The course will be partially based on the discussion of students' presentations of selected chapters of the suggested readings. (The final organization of the course will be decided based on the number of attendants.)

Exam: take-home exam (one short essay)

Student commitment and preparation for the course

Attendance of classes is required. No background preparation needed.

Location, dates and time

The course will take place at Istituto di Management, Palazzo Alliata, Piazza Martiri della Libertà 24, Pisa. **You can check the dates on the PhD Management calendar.**

May 8, 2013 _ 9:00-12:00

May 9, 2013 _ 9:00-12:00

May 10, 2013 _ 9:00 -13:00

Recommended readings

M. Perry, *Controversies in Local Economic Development. Stories, Strategies, Solutions*, London: Routledge, 2010

Pike, A., Rodríguez-Pose, A., Tomaney, J. (ed.s), *Handbook of local and regional development*, London : Routledge, 2011

P. Cooke, M.D. Parrilli, J.L. Curbelo, *Innovation, Global Change and Territorial Resilience*, Cheltenham: Edward Elgar, 2012