



PhD in Management

Title of the course: Performance and health management

Lecturers:

Prof. Sabina Nuti (s.nuti@sssup.it);

Dr. Milena Vainieri (m.vainieri@sssup.it)

Short description of the course:

The course aims at providing PhD students with the fundamental components of health management and their impact on performance. The course is arranged into four full days of lectures. Lectures will include theoretical issues, the recent development in health service research but they will mainly be based on case analyses, students' presentations and role playing.

Student commitment

Upon enrolling into this course, students commit to come to class prepared to comment on the readings, where required. During the course students will be divided into study groups, which will deliver in-class presentations.

Attendance is compulsory for the lectures.

The course will take place from 9 am to 17.30 pm on:

Date	Title	Main Topics	Hours	Room	Lecturer
20th May 2014	Title: Planning and control systems in healthcare sector	<ul style="list-style-type: none"> ○ Relationship between strategy and planning ○ Multidimensional approach in the planning process ○ Planning and control for public and private health system: differences and similarities 	7.5	6	Sabina Nuti
21st May 2014	Title: Marketing for strategic purposes in healthcare	<ul style="list-style-type: none"> ○ Marketing strategies for healthcare ○ Methodologies and tools to support planning processes ○ Methodologies and tools to 	7.5	6	Sabina Nuti, Anna Maria Murante, Sara

		control performance in healthcare			Barsanti
30th May 2014	Title: Strategies to orient organizational behavior, setting targets and evaluate results	<ul style="list-style-type: none"> ○ Human behavior and motivation ○ Structure of different schemes of the incentive systems ○ Methodologies for setting targets ○ Methodologies to measure results in benchmarking 	7.5	6	Milena Vainieri
3rd June 2014	Title: Comparative analyses on international performance systems	<ul style="list-style-type: none"> ○ International comparison governance tools ○ Discussion of final work by phd students 	7.5	1 (Alliata)	Sabina Nuti, Milena Vainieri, Sara Barsanti

Final Examination

The final evaluation will be based on three issues:

- Participation at the courses;
- Group presentations;
- Individual assignment.

Readings

Required readings will be distributed electronically by instructors.