



Scuola Superiore
Sant'Anna

Phd in Management

Management Theories

Course Description

The course aims at providing PhD students with the basic knowledge about the most important management theories. Some of our students do not come from a management background. Others come from an economics and management background, but nonetheless they might have an insufficient awareness of the contents and evolution of the most relevant management theories. This is why it is important that this course fills such a knowledge gap.

Also, during their first year, PhD students have to choose the theoretical approach that best fits their research project. This is also an important reason to follow this course. Obviously the course will not cover all possible Management Theories. A selection of them has been made and each lecture will cover one theory. Some theories will be explained by professors and some others will be explained by the students themselves after some teamworking activity. In every case, an attempt will be made to provide examples of concrete research works carried out adopting each one of the described theories.

The textbook is: J.A. Miles (2012), Management and Organization Theory, Wiley.

Other useful books are:

- Economic Approaches to Organisations (5th Edition) 5th Edition, by Sytse Douma (Author), Hein Schreuder (Author)
- The New Era of Management, Richard L. Daft
- Strategic Management: Theory: An Integrated Approach, Charles Hill, Gareth Jones, Melissa Schilling
- Encyclopedia of Management Theory, a cura di Eric H. Kessler
- The Handbook on Management Theories, Prince Jide Adetule

Provisional Course Schedule:

Date	Theory	Teacher
Feb 16, 11.30 am-1 pm	Introduction and Resource-Based	Andrea Piccaluga
February 23, 9.30 am-12.30 am	Absorptive capacity	Alberto Di Minin
February 24, 6 pm-20	Evolutionary	Giovanni Dosi
March 16, 11-13	Transaction Cost	Fabio Iraldo
March 18, 9-10.30	Institutional	Tiberio Daddi
April 6, 9.30-11	Planned Behaviour	Francesco Testa
April 13, 9-11	Sensemaking	Elena Casprini
May 3, 14-16	Knowledge-based	Milena Vainieri
May 4, 14-16	Stakeholder	Massimo Battaglia
To be defined	Game Theory	Giuseppe Turchetti e Leopoldo Trieste
To be defined	Agency	Giuseppe Turchetti e Roberto Barontini
To be defined	Social Capital	Marco Frey e Lara Bianchi