



Scuola Superiore
Sant'Anna

Phd in Management

Management Theories

Course Description

The course aims at providing PhD students with the basic knowledge about the most important management theories. Some of our students do not come from a management background. Others come from an economics and management background, but nonetheless they might have an insufficient awareness of the contents and evolution of the most relevant management theories. This is why it is important that this course fills such a knowledge gap.

Also, during their first year, PhD students have to choose the theoretical approach that best fits their research project. This is also an important reason to follow this course. Obviously the course will not cover all possible Management Theories. A selection of them has been made and each lecture will cover one theory. Some theories will be explained by professors and some others will be explained by the students themselves after some teamworking activity. In every case, an attempt will be made to provide examples of concrete research works carried out adopting each one of the described theories.

The textbook is: J.A. Miles (2012), Management and Organization Theory, Wiley.

Other useful books are:

- Economic Approaches to Organisations (5th Edition) 5th Edition, by Sytse Douma (Author), Hein Schreuder (Author)
- The New Era of Management, Richard L. Daft
- Strategic Management: Theory: An Integrated Approach, Charles Hill, Gareth Jones, Melissa Schilling
- Encyclopedia of Management Theory, a cura di Eric H. Kessler
- The Handbook on Management Theories, Prince Jide Adetule

Provisional Course Schedule:

| Date | Theory | Teacher |
|-------------------|---------------------------------|--|
| November 8, 2016 | Introduction and Resource-Based | Andrea Piccaluga |
| Tbd | Evolutionary | Giovanni Dosi |
| Tbd | Transaction Cost | Fabio Iraldo |
| November 30, 2016 | Institutional | Tiberio Daddi |
| December 1°, 2016 | Planned Behaviour | Francesco Testa |
| December 20, 2016 | Sensemaking | Elena Casprini |
| December 6, 2016 | Knowledge-based | Milena Vainieri |
| December 13, 2016 | Stakeholder | Massimo Battaglia |
| December 19, 2016 | Absorptive capacity | Elena Casprini – Alberto Di Minin |
| Tbd | Game Theory | Giuseppe Turchetti - Leopoldo Trieste |
| Tbd | | Maria Karaulova |
| Tbd | Agency | Giuseppe Turchetti - Roberto Barontini |
| | Social Capital | Marco Frey e Lara Bianchi |