



Scuola Superiore
Sant'Anna

Trajectories of Public management models: Old Public Administration (OPA), New Public Management (NPM), Public Governance (PG)

Sara Barsanti, PhD

Scuola Superiore Sant'Anna, Istituto di Management, Laboratorio Management e Sanità

Course Description

The course will focus on different public management approach mainly set out by Osborne (2006) who defined three models of public administration and management and their principal features as follows: Old Public Administration (OPA; static and bureaucratic), New Public Management (NPM; competitive and minimalist) and Public Governance (PG; plural and pluralist). Each of these approaches to public administration and management are linked to a specific philosophy and conceptual framework (Robinson 2015) that will be discuss trough case studies and international papers.

Assignments:

During the course, PhD students will be discuss a case study or a paper.

Suggested Readings

- Pollitt, C., & Bouckaert, G. (2011) Public management reform: A comparative analysis of NPM, the Neo-Weberian State, and New Public Governance. Oxford: Oxford University Press
- Pollitt, C. and G. Bouckaert. 2004. Public Management Reform: A Comparative Analysis. Oxford: Oxford University Press.

- Pollitt, C., 2010. Cuts and Reforms. Public Services As We Move into a New Era. Society and Economy, 32(1), pp. 17-31.

- Cepiku, D. and Meneguzzo, M. (2011) 'Public Administration Reform in Italy: A Shopping-basket Approach to the New Public Management or the New Weberianism?', International Journal of Public Administration, 34: 1, 19 — 25

- Osborne, S. (2006); The New Public Governance?; Public Management Review, 8/3: 377-387.

- Fattore G., Dubois H. F. V. and Lapenta, A. (2012), "Measuring New Public Management and Governance in Political Debate." Public Administration Review 72 (2) (March-April): 218-227.

- Iacovino, N.M., Barsanti, S. & Cinquini, L. Public Organiz Rev (2017) 17: 61. <https://doi.org/10.1007/s11115-015-0327-x>

Further required readings will be distributed electronically by instructors.

Course Schedule

	Hours	Date
Lecture 1: introduction to public management	4-6 pm	04/13/18
Lecture 2: model of public management (part 1)	4-6 pm	04/20/18
Lecture 3: model of public management (part 2)	2-4 pm	04/27/18
Lecture 4: implementation gap and Italian public management	4-6 pm	04/27/18
Lecture 5: Discussion of case studies	2-4 pm	05/03/18