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Professional Development Workshop
Syllabus
May 28 – June 7, 2018

Purpose:
This course is designed to help students become productive and impactful research scholars. We will discuss topics related to developing publishable research and becoming your own research entrepreneur.

Readings:
All readings are either available online or will be distributed the first day of class

Class Participation
Class participation is a significant component of the overall grades. Participation will be based on your critiques of students' snapshot papers and contributions to in-class discussions, quality of questions and commentary.

Critiques of students' "snapshot" papers: "Snapshot" are incomplete works in progress, and consist of ideas that are still being thought through and tested. As a consequence, students often feel more vulnerable discussing their work during this stage of their research development. I pledge to make this class to be a safe environment for students to think through critical issues without feeling that they are being overly criticized. Your goal as a reviewer is to provide thoughtful feedback that is both supportive and developmental. Reviewers should test peers' arguments for their strength, identify problems to correct, and offer specific corrections for improvement. All comments should be supportive.

Contributions to in-class engagement: To facilitate class participation, it is imperative that all reading, video and Internet-based assignments be completed ***before class***.

During all weeks (including those in which you are presenting your research), you will also be expected to comment on your colleagues' snapshot papers.

Thematic Assignments
For most sessions, you will be asked to complete a professional development assignment.

SCHEDULE OF COURSE MEETINGS AND ASSIGNMENTS:

DATE	ASSIGNMENT/NOTES
May 28 11 am-1pm	• ***Discussion Topics***: Developing a research question; problem-focused vs. theory-focused research; the art of deconstruction • *Read: syllabus* • *Read: The no-fail secret to writing a dissertation, https://chroniclevitae.com/news/370-the-no-fail-secret-to-writing-a-dissertation* • *Watch: Amy Cuddy TED Talk: Your body language shapes who you are, http://www.ted.com/talks/amy_cuddy_your_body_language_shapes_who_you_are?language=en* • *Submit*: Introductions - In less than ***one page*** describe (1) your professional goals; (2) a research question that you will investigate for this class and how you plan to go about it; (3) what you most hope to learn from this workshop
May 31 11 am-1pm	• ***Discussion Topic***: Deconstructing manuscript formats: introductions • *Read: Deconstruction process document* • *Read: Assigned deconstruction papers* • *Submit: (1) ONE-page bulleted deconstruction of the assigned papers' introductions that is generalizable across all papers; (2) Read one additional paper of your choosing in a top ranked journal and submit a one-page bulleted deconstruction of its intro, noting how it might be similar or different from the other papers*
June 4 11 am-1pm	• ***Discussion Topic***: Deconstructing manuscript formats: theory, hypothesis sections • *Read: Assigned deconstruction papers* • *Submit: (1) ONE-page bulleted deconstruction of the assigned papers' theory and hypotheses. Take particular note as to how logical arguments are constructed; (2) Read one additional paper of your choosing in a top PP/PA journal and submit a one-page bulleted deconstruction of it, noting how it might be similar or different from the other papers* • *Submit: An introduction for a paper that you are developing* • *Review: Your colleagues' introductions and develop written feedback*
June 7 11 am-1pm	• ***Bring your laptops!*** • ***Discussion Topic***: Becoming your own research entrepreneur and developing an online presence for your findings – Harzing's Publish or Perish, Google Scholar, SSRN, Academia.edu, JCR reports, Google Metrics • *Download*: *Harzing's Publish or Perish* • *Watch: www.youtube.com/watch?v=HsdMcrk5ae0&feature=player_embedded* • *Watch: http://www.youtube.com/watch?v=B4C_JS07bFg* • *Watch: https://www.youtube.com/watch?v=sCAsAKgNPjs* • *Watch: https://www.youtube.com/watch?v=C9-HUJvxO8E* • *Watch: https://www.youtube.com/watch?v=ka-geOh2O2Y* • *Submit*: A word document with web links for your personal accounts on (if you don't have them, you need to create them!): (1) Google Scholar; (2) Research Gate; (3) SSRN; (4) Academia.edu; (5) LinkedIn • *Submit: A revised introduction for a paper that you are developing based on feedback you received* • *Review: Your colleagues' introductions and develop written feedback*