



Phd in Management

Management Theories

Course Description

The course aims at providing PhD students with the basic knowledge about the most important management theories. Some of our students do not come from a management background. Others come from an economics and management background, but nonetheless they might have an insufficient awareness of the contents and evolution of the most relevant management theories. This is why it is important that this course fills such a knowledge gap.

Also, during their first year, PhD students have to choose the theoretical approach that best fits their research project. This is also an important reason to follow this course. Obviously the course will not cover all possible Management Theories. A selection of them has been made and each lecture will cover one theory. Some theories will be explained by professors and some others will be explained by the students themselves after some teamworking activity. In every case, an attempt will be made to provide examples of concrete research works carried out adopting each one of the described theories.

The textbook is: J.A. Miles (2012), Management and Organization Theory, Wiley.

Other useful books are:

- Economic Approaches to Organisations (5th Edition) 5th Edition, by Sytse Douma (Author), Hein Schreuder (Author)
- The New Era of Management, Richard L. Daft
- Strategic Management: Theory: An Integrated Approach, Charles Hill, Gareth Jones, Melissa Schilling
- Encyclopedia of Management Theory, a cura di Eric H. Kessler
- The Handbook on Management Theories, Prince Jide Adetule

Exam:

At the end of the course, each student will be required to write a short essay about one of the theories described during the lectures.

Provisional Course Schedule:

Date	Theory	Teacher
February 11, 9am-11am	Knowledge-based	Milena Vainieri
February 12, 9am-11am	Control theory	Lino Cinquini
February 15, 11am-1pm	Institutional	Tiberio Daddi
February 18, 3pm-5pm	Dynamic capabilities	Alberto Di Minin
February 19, 11am-1pm	Prospect Theory	Nicola Bellè
February 21, 11am-1pm	Resource-Based	Eleonora Annunziata
February 22, 10am-1pm	Absorptive capacity	Cristina Marullo
February 25, 11am-1pm	Planned Behaviour	Francesco Testa
February 26, 10am-1pm	Social Capital	Sara Barsanti
February 28, 10am-1pm	Stakeholder	Anna Maria Murante
March 6, 2pm-6pm	Agency Theory	Giuseppe Turchetti e Leopoldo Trieste
March 7, 10am-12am	Game Theory	Leopoldo Trieste
March 8, 10am-12am	Agency Theory & Corporate Finance	Roberto Barontini
March 11, 10am-12am	Transaction Cost	Fabio Iraldo