



Surviving the Phd 2012 Edition

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At Scuola Sant'Anna, Doctoral Students in Management receive a special treatment. Surviving is a course I have designed whose goal is to introduce first years students to the PhD life, giving them an idea about what it takes to go through the program, and at the same time provide them with some methods, in a very interactive and colloquial way.

Each of the lectures in "Surviving the PhD" is given by a colleague that is working at another university and offers his/her perspective on academic business, by presenting a paper and commenting on a specific issues regarding the making-of the paper.

In other words, we try and go *behind the scenes* of academic work, learning the details of certain aspects that are quintessential for a successful doctorate: data gathering, framing of the research question, definition of the model, submission and interaction with the reviewers, funding, and getting ready for the job market.

For every lecture there are readings to be done before coming to class, and assignment questions that need to be sent by email 48 hours before class. Students that will not send in the assignment or that will send it after the deadline will not be admitted to class.

This class is compulsory for First Year students in Management.

Second years and students from other programs are welcome, but should email Alberto to get the readings and assignment.

Here is the blend of flavors we present you for the 2012 edition of Surviving.

- **February 13 (10-12) Introduction Course: What is this all about**
 - o Alberto Di Minin
- **March 1st (15 – 17) Formulating a research problem and conducting cases study research**
 - o Dries Faems (University of Groningen)
- **March 2nd (15 – 17) Historical analysis in management research: why and how**
 - o Federico Frattini (Politecnico di Milano)
- **March 26th (18 – 20) TBD**
 - o Oliver Alexy (Imperial College of London)
- **March 28th (17 – 19) R&D internationalization and management in China**
- **March 29th (16 - 18)**
 - o Maximilian Von Zedtwitz (Tongji University)
- **April 4th (11,30 – 13,30) From your desk to the job market. Some directions to get there with the least possible damage**
 - o Francesco Rullani (LUISS)
- **April 10th (18 – 20) Reflecting on the PhD candidate-supervisor relationship**
 - o Mattia Bianchi (Stockholm School of Economics)
- **May 18th (15 – 17) Collaborations in academia: bringing together perspectives on platforms and business models**
 - o Ivanka Visnjic (ESADE) & Carmelo Cennamo (Bocconi Univ.)



- **May 28th (TBD) Meet the Editor**
 - o Martin Kenney (Editor of Research Policy – U.C. Davis)
- **June 1st (10 – 12) TBD**
 - o Fabrizio Cesaroni (Carlos III Univ)